

— Inaugural —

# Golf

## Tournament



COLORADO  
**MUSIC**  
HALL OF FAME



**MONDAY, AUGUST 5, 2024**

**WELLSHIRE GOLF COURSE**

3333 S Colorado Blvd., Denver, CO



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## **Inaugural Golf Committee**

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**Alan Fey**

*Vice President, Fanatics, Inc.*

**Josh Hanfling**

*Partner, Sewald-Hanfling Public Affairs*

**Jake Hiersteiner**

*VP Operations, AEG Presents Rocky Mountains*

**David Plati**

*Historian/SID-Emeritus, University of Colorado*

**Karen Radman**

*Executive Director, Colorado Music Hall of Fame*

**RD Sewald**

*Partner, Sewald-Hanfling Public Affairs*

**Don Strasburg**

*Co-President AEG Presents Rocky Mountains*

**Scott Tobias**

*President & CEO, Voice Media Group*

# — Inaugural — Golf Tournament

MONDAY, AUGUST 5, 2024

The inaugural Colorado Music Hall of Fame Golf Tournament is set for Monday, August 5, 2024 at Denver's Wellshire Golf Course (3333 S. Colorado Blvd.). Wellshire is one of the oldest golf courses in the Metro area, designed in 1926 by Donald Ross, a prominent golf course designer.

The tournament will begin with an 8:00 a.m. shotgun start, with a standard scramble format. Individual contests will include long drive (for men and women), longest putt, closest-to-the-pin and more. Afterward, lunch will be served on the clubhouse patio with live music, hosted bar and an opportunity to visit with a few members of the Colorado Music Hall of Fame.

Funds raised support the programs of Colorado Music Hall of Fame.

## About Colorado Music Hall of Fame ("The Hall")

Founded in 2011, The Hall is a nonprofit with a **mission to celebrate, promote and support Colorado's music community:**

- Celebrating Colorado music by inducting our state's music heroes, hosting music events, sharing music history and, coming this year, unveiling new Hall of Fame exhibits at a central location in downtown Denver;
- Promoting Colorado as a music destination; and
- Supporting local musicians and industry professionals with mini-grants to access mental health and addiction counseling.

Colorado Music Hall of Fame's envisions a future where Colorado's music scene is as iconic as its mountains.



[www.cmhof.org](http://www.cmhof.org)

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# SPONSORSHIP OPPORTUNITIES

**\$25,000**

## **Presenting**

*1 available*

- (4) foursomes
- Lunch for your golfers with hosted bar and live music at end of tournament
- Listed as presenting sponsor on cmhof.org website, in all promotional marketing, including e-blasts and social media posts, event/golfer communications and onsite event signage including at each hole
- Banner recognition at golfer check-in
- Advertisement space in Westword, print and digital
- Company promotional items in player gift bags
- Private tour for your group of Colorado Music Hall of Fame's new exhibits (held on a mutually-agreed upon date, following the grand opening)

**\$10,000**

## **Eagle**

*2 available*

- (2) foursomes
- Lunch for your golfers with hosted bar and live music at end of tournament
- Listed sponsor on cmhof.org website, in promotional marketing, including e-blasts and social media posts, event/golfer communications and onsite event signage
- Putting Green or Hitting Cages sponsor signage
- Banner recognition at lunch
- (1) hole sponsor signage
- Company promotional items in player gift bags

## **\$5,000** **Birdie**

*4 available*

- (2) foursomes
- Lunch for your golfers with hosted bar and live music at end of tournament
- (1) hole sponsor signage
- Listed as sponsor on cmhof.org website, in promotional marketing, including e-blasts and social media posts, event/golfer communications and onsite event signage
- Company promotional items in player gift bags

## **\$1,300** **Par**

*6 available*

- (1) foursome
- Lunch for your golfers with hosted bar and live music at end of tournament
- (1) hole sponsor signage
- Company promotional items in player gift bags

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# FOURSOMES & SPONSORSHIPS

**\$800**

**Foursome**

*10 available*

- (1) foursome only
- Lunch for your golfers with hosted bar and live music at end of tournament

**\$500**

**Hole**

*6 available*

- (1) hole sponsor signage only

## HOW TO BECOME A SPONSOR:

- Mail the enclosed form to Colorado Music Hall of Fame
- Register online at <https://cmhof.org/sponsor/golf>, or
- Email [contact@cmhof.org](mailto:contact@cmhof.org).

**\* Customized sponsorships are available.**

MONDAY, AUGUST 5, 2024

# TOURNAMENT REGISTRATION

WELLSHIRE GOLF COURSE / 3333 S Colorado Blvd., Denver, CO



I would like to support the following level:

- |  |          |                                      |         |
|--|----------|--------------------------------------|---------|
| <input type="radio"/> Presenting ..... | \$25,000 | <input type="radio"/> Par .....      | \$1,300 |
| <input type="radio"/> Eagle .....      | \$10,000 | <input type="radio"/> Foursome ..... | \$800   |
| <input type="radio"/> Birdie .....     | \$5,000  | <input type="radio"/> Hole .....     | \$500   |

Organization / Individual: \_\_\_\_\_

Organizational Contact / Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please print exactly how your name or company should be recognized: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Would you like an invoice:     Yes     No

## Payment

To pay by credit card:     Visa     MasterCard

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Make checks payable to Colorado Music Hall of Fame. Mail form and payment to:  
Karen Radman, Colorado Music Hall of Fame, 1278 N Lincoln St, #100, Denver, CO 80203.

RETURN COMPLETED FORM TO: [contact@cmhof.org](mailto:contact@cmhof.org) or mail to address above.



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